



**UNLIKE ANY OTHER**



# NOURISH AS NATURE INTENDED

Representing the fullest expression of our Biologically Appropriate philosophy, ORIEN's recipes reflect diets as close as possible to what our dogs' ancestors found and consumed in nature. Our recipes feature unmatched inclusions of fresh, raw meat to nourish as nature intended.



## WHOLEPREY

MEAT | ORGANS | CARTILAGE OR BONE

Mother Nature got it right. We followed her lead by incorporating whole meats, organs, and cartilage or bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.



MATTHEWS IN ICEHOUSE, CALIFORNIA.



# TRUSTED BY PET LOVERS EVERYWHERE

A Biologically Appropriate diet mirrors the richness, freshness, and variety of whole prey meats that dogs have evolved to eat. Our Fresh Regional Ingredients are raised and supplied by people we know and trust, and are delivered fresh or raw, directly to our kitchen. Our foods are Never Outsourced. We don't make foods for other companies, and we don't have anyone else make ours.

With high meat inclusions from superior-quality meat, poultry, and produce, feeding ORIJEN means feeding your dog the best.



**BIOLOGICALLY APPROPRIATE**  
Evolutionary diet. Protein-rich.



**FRESH REGIONAL INGREDIENTS**  
Ingredients we love. People we trust.



**NEVER OUTSOURCED**  
Our ingredients. Our kitchen. Our foods.

# BIOLOGICALLY APPROPRIATE DOG FOOD

Loaded with 85% quality meat and farm-fresh ingredients, our lineup of ORIJEN dog foods offer a variety of protein-rich, nutrient-dense recipes.

85%

PREMIUM ANIMAL  
INGREDIENTS

15%

VEGETABLES | FRUITS |  
BOTANICALS\*

0%

GRAIN | POTATO |  
TAPIOCA

\*PLUS ESSENTIAL VITAMINS, MINERALS & NATURAL PRESERVATIVES. CONTAINS A SOURCE OF LIVE (VIBBLE) NATURALLY OCCURRING MICROORGANISMS.

2/3 FRESH OR RAW + 1/3 DRIED

6 TO 8 DIFFERENT ANIMALS

## WHOLEPREY RATIOS



FREE-RUN POULTRY  
& CAGE-FREE EGGS  
REGIONAL FARMS



RANCH-RAISED  
MEATS  
REGIONAL FARMS



SUSTAINABLE &  
WILD-CAUGHT FISH  
NEW ENGLAND



AVAILABLE SIZES: 12OZ, 4.5LB, 13LB, 25LB

For more information, visit [ORIJEN.ca](http://ORIJEN.ca)

# FREEZE-DRIED DOG FOOD



ORIJEN freeze-dried recipes feature rich inclusions of free-run poultry, ranch-raised meats, wild-caught fish, and cage-free eggs to create a superior source of nourishing protein. Nutrient-dense ratios of raw meat, organs, and cartilage or bone, are included for optimal and natural nutrition. With 90% meat, and up to 58% protein, ORIJEN freeze-dried foods and treats provide all the benefits of a raw diet in convenient dry form.

Our freeze-dried foods come in three delicious flavors, Original, Regional Red, and Tundra. Just add water and you'll have a tasty meal or use as a delicious topper that your dog will love.

## MADE WITH RAW INGREDIENTS

90%

PREMIUM ANIMAL  
INGREDIENTS

10%

VEGETABLES | FRUITS  
BOTANICALS\* NON-GMO

0%

GRAIN | GLUTEN

\*PLUS ESSENTIAL VITAMINS, MINERALS AND NATURAL PRESERVATIVES

## FEED AS A NUTRIENT-RICH MEAL



FREEZE-DRIED  
DOG FOOD



ADD WARM  
WATER



STIR AND  
SERVE

## USE AS A DELICIOUS TOPPER



CRUMBLE  
DRY MEDALLION



SPRINKLE  
OVER FOOD



MIX AND  
SERVE



For tips and info, visit [ORIJEN.ca](http://ORIJEN.ca)

AVAILABLE SIZES: 6OZ, 16OZ



# DOG TREATS

## RECIPE-MATCHED *Treats*

Featuring the same ingredients as our award-winning dry foods, ORIJEN's recipe-matched treats are loaded with 100% free-run poultry, wild-caught fish, and ranch-raised meats.

100%

PREMIUM ANIMAL  
INGREDIENTS

3-5

ANIMAL VARIETIES  
PER RECIPE



GENTLY  
FREEZE-DRIED



MADE WITH **100% RAW** ANIMAL INGREDIENTS  
— WITH NATURAL PRESERVATIVES —

## SINGLE-SOURCE *Treats*

Made with a single-animal protein, ORIJEN Singles treats are loaded with 100% premium animal ingredients and provide a simple and pure way to reward and nourish your dog.

100%

PREMIUM ANIMAL  
INGREDIENTS

5

WHOLEPREY  
RECIPES



GENTLY  
FREEZE-DRIED



AVAILABLE SIZES: 1.5OZ, 3.25OZ

For more information, visit [ORIJEN.ca](http://ORIJEN.ca)

# TRANSITIONAL & ROTATIONAL DIETS 🐾

We all want our dogs to have a well-balanced diet that keeps them healthy and thriving. If you're transitioning your dog's diet onto one of our delicious recipes, it's a good idea to slowly incorporate the new food, in order to help them comfortably adapt to the unfamiliar recipe.

Rotational feeding is beneficial for your dog in many ways. It mimics their ancestral diet and helps support a strong gastrointestinal environment. By rotating different ORIJEN recipes, you're giving your dog a variety of proteins with different nutritional values and an assortment of flavors.



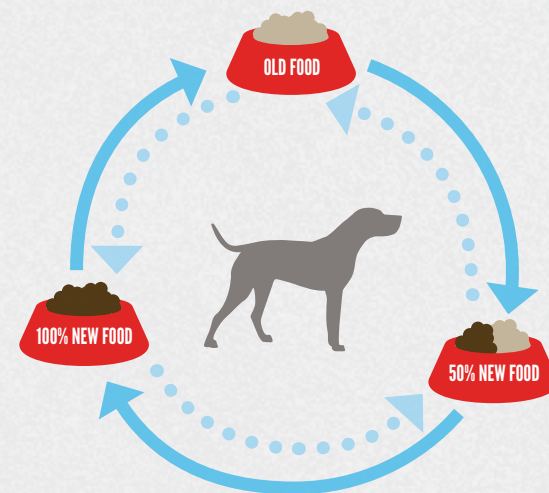
## TRANSITIONAL DIET

A gradual incorporation of a new food helps prevent any stomach upsets. Adding the new diet in 25% increments can make the transition to a new diet smooth and comfortable.



## ROTATIONAL DIET

There's no right or wrong way to feed a rotational diet. You can mix different flavors everyday, every week, or by the bag. When rotating to a new flavor for the first time, make sure to transition to the new diet gradually. The variety of nutrition and flavor will keep your dog's mouth watering for every meal.



# FROM OUR KITCHEN TO YOURS

We prepare ORIJEN in our own kitchen where we control every detail, from recipe development and food safety to ingredient sourcing and food production. When you choose ORIJEN, you can be confident your dog's food has been prepared with care.



TUKENNIS (TK), DEDICATED TO SAFE QUALITY FOODS. DOGSTAR KITCHEN. AUBURN, KENTUCKY.

# QUALITY BORN OUT OF CARE



**DOGSTAR**  
KITCHEN

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